

ENGAGEMENT & LEADERSHIP PROGRAM **FOR WOMEN**  
6 OR 12 WEEKS DURATION



**A PROVEN PROGRAM THAT UNITES  
THE WORKPLACE BY DEVELOPING  
WOMENS LEADERSHIP SKILLS**



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# A 6 OR 12 WEEK ENGAGEMENT AND LEADERSHIP PROGRAM FOR WOMEN, INCORPORATING THE LATEST BRAIN SCIENCE RESEARCH

Designed to increase leadership behaviours and strengthen the path for progression and promotion of talented women.

Economic data supports having more women in senior positions. Greater representation of women in senior and management roles, means financial success and longevity for the organisation.

Catalyst studied 353 Fortune 500 companies and found companies with the highest representation of women in senior management positions outperformed those without, demonstrating a higher return on equity and to shareholders by more than one-third.

Sessions are designed to engage and inspire, whilst developing new thinking, habits and behaviour.

Support high potential women in your organisation through strengthening engagement, developing leadership thinking and building pathways for promotion.

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This program has been awesome for us as it's given us a vision and now we all understand where we want to go. It's a really different program as it's allowed us to design the business how we want it to be. It's been fantastic!"

JO MILLS, OPERATIONS MANAGER  
UA CORP

## DEVELOPING WOMENS LEADERSHIP SKILLS WILL

- build an inclusive and united culture
- create role models at all levels
- improve staff and client engagement
- enhance employee retention
- fast track productivity and profitability
- improve communication
- align staff and management relationships



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# OVERVIEW OF THE 6 OR 12 WEEK ENGAGEMENT AND LEADERSHIP PROGRAM FOR WOMEN



1 Collective buy-in  
& accountability



2 Shared company  
vision



3 Highly engaged  
employees & leaders



6 Collective behavioral  
benchmarking



5 Growth of individual  
habits & behaviors



4 Peer reward & recognition  
(daily/weekly)



7 Individual personalized  
goal setting



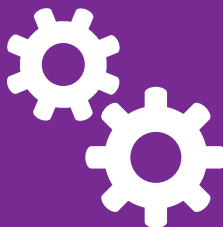
8 Shared stories to ensure  
human understanding



9 Unearthed creative  
thinking & innovation



12 Brand awareness  
& social responsibility



11 Advanced business  
systems & procedures



10 An emerging leaders  
pipeline

## HOW IT WORKS

- Current or emerging leaders are selected to participate (5-12 people)
- Group meets weekly or fortnightly
- Group members transition through stages, developing unity, leadership thinking and new agreed behaviours
- Benefits are experienced across the organisation, extending though to the service providers and end users
- Program is run in-house or via video link where this is not possible

## WHAT MAKES OUR PROGRAM DIFFERENT?

- Cultivates leadership skills on all levels of the organisation
- Delivers individual and group accountability for agreed outcomes
- Sets tangible measures to demonstrate growth and ROI
- Rated highly and recommended by 99.5% of participants
- Designed over 9 years, incorporating the latest developments in brain science

## WHY IT WORKS

This is a behaviour based program incorporating neuroscience principals.

Your program facilitator is with you each step of the way to lead and manage the entire process from start to finish.

## WHO IS IT FOR

Organisations ready to develop the leadership ability of female emerging leaders and employees.

Progressive organisations who want to actively support gender equality and strengthen the progression of our future women leaders.

Contact:

## OUR CLIENTS:

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My leadership skills have developed greatly from taking part in this program, and believe that it definitely enhanced the company's morale. It has brought the whole group closer as a unit which is what is needed to ensure we have a successful company.

NICOLE CONRADI, PRODUCTION CO-ORDINATOR  
URBAN ANGLES

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By far the best program I have been involved in as it's not another 'training' session. It's a great practical program that gave everyone a voice and enabled them to really build us up as a united team with a real family environment. It quickly created a more focussed and energised working environment.

PENNY COLLIcoat, GM  
EDGE FINANCIAL



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